September 9, 1992

Memorandum

To: Michael K. Wright

From: Jeanne O. McCulloch

Re: Sampling in New York State

I understand that you plan to sample product at the Concord Hotel in New York. The recently enacted New York State law allows sampling at conventions, trade shows and events sponsored by tobacco manufacturers under the following conditions:

- sampling must be confined to an area generally accessible only to persons over 18 years of age,

- driver's license or other picture i.d. issued by a government entity or educational institution indicating that the individual is at least 18 years of age is required of persons who appear to be under the age of 25,

- 5-days written notice of proposed sampling must be given to the enforcement officer.

The enforcement officer is named by the county board of health (counties with large populations may have separate health districts - in which case there is a separate enforcement officer for each district). As this law has been in effect only since September 6, 1992, there may be some question as to whom the notification should be sent. However, the enforcement officer referred to in this law is the same person who is charged with enforcing regulations concerning smoking in public areas.

If you have any questions, give me a call.

Best regards,

Jeanne O McCulloch

Jeanne O. McCulloch

cc: Guy M. Blynn

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